

>dals<

Apprenticeship programme case study



Let's help >everyone<
be better understood

›Everyone‹ understood

Dals has implemented an apprenticeship programme since 2017, with many individuals graduating through the scheme and going on to fill key roles within the organisation as full-time employees.

The apprenticeship programme aligns with Dals' commitment to ESG practices. Dals demonstrates its dedication to creating a positive impact on the environment, local community and society.

By offering apprenticeships we can provide individuals from diverse backgrounds access to training and employment opportunities, thereby promoting inclusivity, diversity and equal opportunities without discrimination.

Apprenticeships ensure we are **supporting local talent development**, helping to create a skilled and empowered workforce that can contribute positively to society and to our local economy.

The impact

The apprenticeship programme has increased the talent within the business by attracting individuals who are motivated to learn and grow with us.

The scheme provides a clear pathway for career progression with 100% of apprentice graduates offered a full-time position.

This has led to the development of a skilled workforce, ensuring our workers are well-equipped with the knowledge and experience to excel.

By investing in local talent development we have strengthened our ties to the community and contributed to local economic growth.

Additionally, as our apprentices have been recruited from a wide range of backgrounds we have created a more inclusive work environment that celebrates diversity.

Find out more about the services we offer at dals.co.uk

The outcomes

Talent development

By investing in people development Dals cultivates a skilled workforce that drives innovation and success.

Sustainability

By promoting environmental responsibility, social equity, and good governance practices.

Diversity and inclusion

By providing opportunities for individuals from diverse backgrounds to access training and employment.

Social impact

By creating pathways to employment for individuals, contributing to the economic growth, and reducing unemployment rate.

Edi Yuseinov

Admin Assistant

I feel more comfortable and confident when it comes to the corporate world and office based roles, as I now know what a business is made up of, how it functions and how to maintain it.

Even though I understood what professionalism was when I first started working in Dals, I still had a long way to climb up and fully understand the importance of it and the practices and this is thanks to the apprenticeships. I now have an understanding of how to manage each stakeholder.

I found best suitable ways for me to study without supervision and the regulations are much more clearer as to what they are and how they apply to an organisation.



Find out more about the services we offer at dals.co.uk

Reece Simpson

Booking Coordinator

Participating in the apprenticeship scheme has had a major positive impact on my personal and professional growth helping me develop with not only my skills but my character as an individual.

The apprenticeship has massively helped to develop my skills and expand my knowledge by having the opportunity to work alongside experienced colleagues who have influenced my goals and career aspirations. The apprenticeship also provides us with an opportunity to gain valuable qualifications at the same time as gaining the work experience.

Within my apprenticeship I appreciated the opportunity to gain valuable hands-on experience and explore within other roles of the business, this has been very beneficial to my personal goals as it has hugely helped me decide the right career path for myself.

Having the opportunity to develop new skills alongside experienced colleagues has a huge benefit further down the line allowing you to progress into new roles further developing your skills helping you to reach your full potential.



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Cienna Omari

Senior Booking Coordinator

Participating in the apprenticeship has impacted my growth within the organisation because I have learned a lot from the apprenticeship scheme and I have developed skills that I still use today.

From the apprenticeship, I have developed many new skills and helped me improve on skills I already had. For example, the apprenticeship scheme has helped me how to write emails professionally, it helped me to complete my tasks professionally and on time, and it helped me understand this organisation a lot more such as its goals.

Aspects from my apprenticeship that helped me learn and develop was when I would have my meetings with my tutor. From those meetings I have received advice on how to improve my growth in this organisation and how to push myself with all the tasks I complete.

I would recommend our apprenticeship scheme to others because it has helped me learn many new things I never saw myself do and it is also very helpful for anyone who participates in the apprenticeship scheme.

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I have learned a lot from the apprenticeship scheme and I have developed skills that I still use today.



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Abdul Kassem

Admin Assistant

I've learned valuable skills and information that directly help me in my job. Understanding how businesses work and managing tasks better has been eye-opening. I feel more capable of making a difference in the company's success.

The apprenticeship taught me important skills like talking well with others, figuring out solutions, and managing my time, which are super important for my job now and for where I want to go in the future. Also, I got to learn hands-on skills like managing projects and looking at data, making me better at what I do now and ready for whatever comes next in my career.

Actually doing things and getting hands-on experience has been the best way for me to learn. Having tutors who know what they're doing to give me advice has been super helpful. And the structured lessons have been great for giving me a good base to learn new skills. All of this has really helped me grow and get better during the apprenticeship.

I'd recommend the apprenticeship to anyone wanting to learn and grow. You get to do real stuff, learn from experienced tutors and colleagues, and follow organised lessons that teach you a lot. As well as that, you can use what you learn right away in your job, which really helps you get better at your role.



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APPRENTICESHIP CASE STUDY

Building futures.
One skill at a time.

Insights

The apprenticeship scheme provides **hands-on work experience, training, and mentorship**, giving the opportunity to learn a wide variety of key skills within a fast-paced organisation.

This **development of skills and nurturing of talent** not only supports with individual career development but also contributes towards a **sustainable and successful future** for the organisation.

People-focused company
›*Life-changing work*‹

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offer at dals.co.uk